

EMPOWERED ENTREPRENEUR QUESTIONNAIRE

QUESTION	YES	NO	KINDA
1. I clearly understand my current financial position.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. I clearly understand the Top 3 issues facing my business through a financial lens.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. I understand what's not a major financial issue and can therefore clear the mental clutter from my brain.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. I have a plan of action dealing with those Top 3 issues.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. My financial information is delivered to me in a simple-to-understand, intuitive way.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. I am clear on what a great reporting package looks like.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. I can confidently direct my accounting team to get the financial information I need in a format that works for me.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. My financial information arrives to me at the same time each month in the same format (unless agreed-upon changes are being made).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. I can complete my monthly financial review quickly (in less than 15 minutes per month).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. I can complete my financial review outlined in #1-#9 above without having to look at an actual set of financial statements.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

HERE'S HOW TO SCORE YOURSELF: 1 point for yes, ½ point for kinda, and 0 points for no. Total it up, and that's your empowerment scale.

HOW DID YOU DO?

Usually when I give this questionnaire to a room full of entrepreneurs, the numbers come back fairly low. Occasionally, someone will rate themselves a seven or an eight. I've never seen a perfect ten. For most entrepreneurs, their empowerment level is around three or four. So, if you scored low, you're not alone.

Such low numbers are far from ideal, and yet they're the norm! The question is, what can we do to feel more empowered? How do we turn those threes and fours into the eights, nines, and tens we all want them to be?

ENTREPRENUMBERS

Shift
FINANCIAL INSIGHTS

To turn your accounting from a source of pain to a source of power, contact Shift Financial Insights today
www.shiftfinancial.co / solutions@shiftfinancial.co